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Anita M. McGahan is Associate Dean of Research, PhD Director, Professor and Rotman Chair in Management at the Rotman School of Management at the University of Toronto. She is cross appointed to the Munk School of Global Affairs; is a Senior Associate at the Institute for Strategy and Competitiveness at Harvard University; and is Chief Economist at the Massachusetts General Hospital Division for Global Health and Human Rights. She is also Senior Fellow of Massey College and a past president of the Academy of Management's Business Policy & Strategy Division. Her credits include two books and over 100 articles, case studies, notes and other published material on competitive advantage, industry evolution, and financial performance. McGahan's current research emphasizes entrepreneurship in the public interest and innovative collaboration between public and private organizations. She is also pursuing a long-standing interest in the inception of new industries, particularly in global health.

McGahan has been recognized as a master teacher for her dedication to the success of junior faculty and for her leadership in course development. In 2010, she was awarded the Academy of Management BPS Division's "Irwin Distinguished Educator Award" and, in 2012, the Academy conferred on McGahan its Career Distinguished Educator Award for her championship of reform in the core curriculum of Business Schools and her development of junior faculty. She is also a Fellow of the Strategic Management Society. In 2001, she was named by CIO Magazine as one of 5 international experts on the strategic use of technology. She took just two years to earn both her PhD and AM in Business Economics from Harvard University, which she was awarded in 1990. McGahan holds an MBA from the Harvard Business School, where she received highest academic honors as a Baker Scholar, and a BA from Northwestern University, where she was elected to Phi Beta Kappa. She also spent several years at both McKinsey &

Company and Morgan Stanley & Company. In the 1996-1997 academic year, McGahan visited the Stanford Graduate School of Business as a resident scholar; in the Winter and Spring of 2007, she visited the London Business School as a visiting Professor; in the Winter of 2005, she visited the Australian Graduate School of Management as a visiting Professor; and in 2008-2009 she was a visiting Professor in Division of Social Medicine and Global Health at Harvard Medical School. Between 2000 and 2007, she was Professor of Strategy & Policy and Everett Lord Distinguished Faculty Scholar at the Boston University School of Management.

McGahan has taught courses in strategy at the University of Toronto, Harvard Business School, London Business School and Boston University, where she was elected by her students as Professor of the Year repeatedly. She is consistently ranked as among the best faculty in every program in which she teaches. She developed five new business-school courses (both required and elective) between 1999 and 2006, each of which earned very high ratings and achieved strong – even unprecedented – popularity. Colleagues who teach these courses are also rated very highly by their students. A passionate advocate of liberal undergraduate education, McGahan advised minority and foreign students in the Humphrey Fellows program at Boston University. She has also served on the boards of several charities, scientific associations and a corporation. She currently chairs the Scientific Advisory Board of DRUID at the Copenhagen Business School, is a member of Grand Challenges Canada's Advisory Board, and is on the Board of the Ujenzi Trust. McGahan is an Area Editor at the *Strategic Management Journal* and *Management Science* and is on the Boards of the *Academy of Management Review* and *Strategic Organization*.

McGahan's research has focused on models of industry evolution and the evolution of competitive advantage. The focus of her current work is on the process of scaling up organizational models in the pharmaceutical, medical devices and health-delivery sectors of emerging economies. Academic publications include studies on the health delivery, pharmaceutical, medical devices, consumer electronics, brewing and insurance industries, among others. She is the author of a 2004 HBS Press book called *How Industries Evolve*, and was co-editor in 2004 of the 21st volume of *Advances in Strategic Management*, which deals with issues of industry change. She has also conducted case studies on automobiles, wheelchairs, baseball, telecommunications, network software, airlines, pharmaceuticals, movie theaters, soft drinks, toy retailing, retail banking and high-pressure laminates. Her large-scale statistical studies have investigated broad patterns in the performance of companies, such as the rate at which turnarounds occur, the importance of industry conditions to profitability, the conditions for persistence in profitability, and the importance of corporate parents in nurturing risky businesses.