

Rotman

**Executive Leadership
Program**

Rotman



Rotman School of Management
UNIVERSITY OF TORONTO

Discover the value and impact of intentional leadership.

Immerse yourself in Rotman's newly designed flagship program: **Executive Leadership**.

Over seven months, you'll learn from deeply knowledgeable faculty at one of the world's leading business schools, alongside experienced and accomplished senior leaders from the public and private sectors. Executive Leadership promises a unique mix of relevant learning and networking opportunities, challenging you to renew your leadership practice for a changing world.

147%

Businesses with engaged employees achieve approximately 147% higher earnings per share on average.

- Hanes, 2020

88%

Public sector managers who receive leadership training and executive coaching are 88% more effective.

- Science Direct

Your Executive Leadership journey spans seven months, including two immersive residential modules in Toronto, ongoing networking, and personal development while you return to work. It culminates in a spring graduation event to recognize and celebrate your growth as an intentional leader. Enjoy six nights' stay at the Royal Sonesta Hotel Yorkville, along a high-end stretch of Toronto's Bloor Street West, where you will enjoy dinners and other experiential events designed to help you build a network you can rely on throughout your career.



\$18,500 CAD + HST



October 2nd-5th, 2022 &
November 13th-16th, 2022

R

Rotman Executive Leadership Program

From the Program Directors

In uncertain times, the need for capable leadership is stronger than ever. Rising to the challenge, Rotman has made it a key strategic priority to help leaders renew and make the most of their talent and experience.

In this post-pandemic era, your role as a leader and advocate of transformational change is more visible, and more critical, than ever before.

Rotman's newly refined Executive Leadership program has been carefully designed to connect the latest insights into personal leadership with a comprehensive grasp of the market and social forces currently transforming organizations.

Throughout the program, you will discover the value and impact of intentional leadership. Relying on instincts may have worked in the past, but reliance on the familiar tried-and-true practices that led to previous successes will not be sufficient to tackle the challenges of the future.

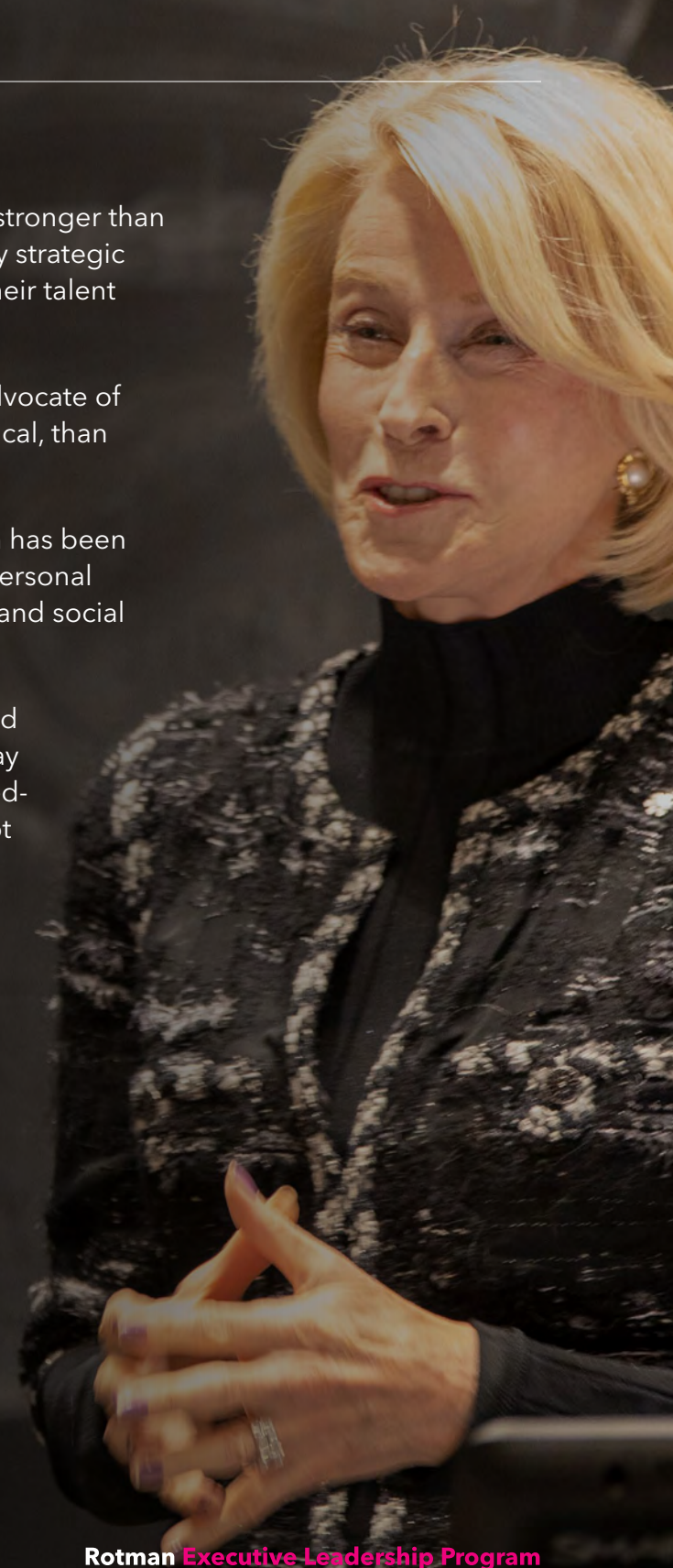
Rotman's Executive Leadership program promises a unique and relevant mix of learning and networking opportunities. We are deeply excited about the potential of this new program to redefine and transform leadership potential in extraordinary times. We believe it will be a memorable and transformational milestone in your personal leadership journey. And we look forward to seeing you and getting to know you in the classroom and beyond.

Ken Cortis & Rose Patten

Ken Cortis & Rose Patten



Rotman **Executive Leadership Program**



What to expect

We will guide you through carefully curated days of learning both in class and in various sites that reflect the rich cultural fabric of Canada's largest city. You'll explore leadership from a range of contexts and discover a model of leadership that you can tailor to your individual style.

Bias is one of the largest obstacles any leader needs to overcome. It's easy to fall back on what you've done before and seen work. As problems and circumstances change, so does the range of skills you need to bring to your role. By learning your strengths and weaknesses and how to identify internal bias, you can overcome invisible obstacles and create lasting, meaningful change.



Review. Renew. Refresh.

Each module includes "Review & Reflection" sessions led by Program Directors Ken Cortis and Rose Patten. These sessions ensure you can immediately apply what you've learned while also taking time to reflect on your personal leadership challenges. This intentional and personal approach will re-invigorate your leadership practice with new ideas and deeper insights to address today's challenges.

What you'll learn

Key sessions in Rotman's Executive Leadership program include:

Intentional Leadership & Defining Capabilities

Leadership expert **Rose Patten, O.C.**, will guide you through leading with intention. By helping you develop today's most valued capabilities, she can enable your transformation into a stand-out leader prepared for a rapidly changing world.

Strategy Meets Leadership

Dr. Ken Corts presents a deep dive into the relationship between strategy and leadership. Learn how to make sense of a complex array of stakeholder concerns and harness them as powerful leadership tools, including new models of stakeholder capitalism.

Resilience

Dr. Julie McCarthy will discuss how to boost your productivity, leadership capacity, and personal well-being by developing resilience strategies that have been developed through research and proven to work. These strategies focus on replenishing energy through physical, emotional, mental, and values-based rejuvenation.

Reflected Best Self

An alternative to a traditional 360, the Reflected Best Self feedback exercise is a strengths-based view on development. **Dr. Brian Golden** will help you to identify your personal strengths and capabilities to make a greater contribution to work organizations, create personal and career development plans, and understand what kinds of work situations bring out the best in you and in others.

Building a Culture of Collaboration

Learn the four distinctive skill sets required to create a culture of collaboration and overcome communication barriers. You'll also learn strategies from **Dr. Tiziana Casciaro** for every leader to develop those skill sets and, through them, deliver unique value.



What you'll learn

Executive Presence

Presence is the great X factor of leadership. Psychological expert **Dr. Maja Djikic** will help you learn frameworks and tools to build non-verbal and verbal underpinnings of trustworthiness, rapport, and conveying competence in dyadic and group situations.

The Inclusive Leader

Canada Research Chair in Identity, Diversity, and Inclusion **Dr. Sonia Kang** brings a user-centric lens to inclusion, teaching you how to make it a natural part of your leadership practice. You'll gain a toolkit of evidence-based strategies to create inclusive practices and systems that make diversity practical and sustainable.

Leadership Ethos

This keystone session ties together your learnings and personal progress from previous sessions in the program. Through the lens of leadership ethos, **Rose Patten, O.C.**, will help you define how you think about leadership and set the golden rules for success.

Interactive Challenges

Executive Leadership takes advantage of the best learning Toronto has to offer, and not all of that can be found inside the classroom. We've organized hands-on challenges across the city to reframe pressing problems and provide unique insights into leadership and team dynamics.

Pit Crew Challenge

Hit the race track to see who can change tires under the clock like a real race car pit crew. This fun and unique experiential learning activity will help you reflect on driving a high performing culture at work.

My Place for Dinner Cooking Class

The My Place for Dinner cooking class offers a unique hands-on learning experience in a state-of-the-art cooking station at St. Lawrence Market. This fun team-building event culminates in an enjoyable shared meal.

New Ways of Seeing: Art Gallery of Ontario

Viewing art at one of the world's most prestigious galleries, accompanied by expert guides, will also enable you to explore the way you see and interpret images, and to observe the diversity within the group. Explore how this activity connects to the concept of emotional intelligence and its potential relevance to the task of leadership in complex organizations.

Participant Profile

- C-suite members and senior leaders from across Canada and the world
- 10+ years of experience leading people, teams, or large projects
- Typical job titles include Chief Executive Officer, Chief Financial Officer, Vice-President, General Manager, Senior Consultant, Chief Operating Officer, Executive Director, and Managing Partner.

The selection committee uses a variety of criteria in its participant selection decisions:

- On track to be a senior leader, executive, or CEO in the next five years
- Currently on an executive team or evidence of executive-level leadership (approximately 10-20 years of experience)
- Responsibility for financial performance
- History of successfully managing and motivating staff
- Record of initiative and achievement (e.g., successfully led a change process that delivered tangible results)
- Experience of successfully working with a broad set of stakeholders



A meaningful network for life

At Rotman we believe that a diversity of thought and perspectives is key to sparking transformational change. We carefully review each applicant to our programs to build a mix of people who can challenge, inspire, and support one another long after they've left the classroom.

Program schedule

Rotman Executive Leadership Program (Module 1)

October 2nd-5th, 2022*

	SUNDAY October 2 nd	MONDAY October 3 rd	TUESDAY October 4 th	WEDNESDAY October 5 th
Breakfast		7:30-8:30am	7:30-8:30am	7:30-8:30am
		Intentional Leadership & Defining Capabilities <i>Rose Patten</i> 8:30-10:00am	Review & Reflection <i>Kenneth Corts & Rose Patten</i> 8:30-9:00am	
			Strategy Meets Leadership <i>Kenneth Corts</i> 9:00-10:00am	Building a Culture of Collaboration <i>Tiziana Casciaro</i> 9:00-10:00am
Break		10:00-10:30am	10:00-10:30am	10:00-10:30am
		Intentional Leadership & Defining Capabilities <i>Rose Patten</i> 10:30am-12:00pm	Strategy Meets Leadership <i>Kenneth Corts</i> 10:30-11:30am	Building a Culture of Collaboration <i>Tiziana Casciaro</i> 10:30am-12:00pm
			Guest Speaker <i>Ron Dembo</i> 11:30am-12:30pm	
Lunch		12:00-1:00pm	12:00-1:00pm	12:00-1:00pm
		Pit Crew Challenge 1:00-3:00pm	Resilience <i>Julie McCarthy</i> 1:30-3:30pm	Guest Speaker <i>Jacqueline Ryan</i> 1:00-2:00pm
				Module Wrap <i>Kenneth Corts & Rose Patten</i> 2:00-3:00pm
Break		3:00-3:30pm	3:30-4:00pm	
	Program Launch <i>Kenneth Corts & Rose Patten</i> 3:00-5:00pm	Intentional Leadership & Defining Capabilities <i>Rose Patten</i> 3:30-5:00pm	Reflected Best Self <i>Brian Golden</i> 4:00-5:30pm	
Dinner	5:00-7:00pm	Reception 5:00-6:00pm Dinner with Guest Speaker 6:00-7:00pm	My Place for Dinner Cooking Class 6:00-8:30pm	

*Program outline, speakers, and sessions subject to change.



Program schedule

Rotman Executive Leadership Program (Module 2)

November 13th-16th, 2022*

	SUNDAY November 13 th	MONDAY November 14 th	TUESDAY November 15 th	WEDNESDAY November 16 th
Breakfast		7:30-8:30am	7:30-8:30am	7:30-8:30am
		Review & Reflection <i>Kenneth Corts & Rose Patten</i> 8:30-9:00am	Guest Speaker <i>Cornell Wright</i> 8:30-9:30am	Review & Reflection <i>Kenneth Corts & Rose Patten</i> 8:30-9:00am
			Review & Reflection <i>Kenneth Corts & Rose Patten</i> 9:30-10:00am	Personal Advisory Boards 9:00-9:45am
			The Inclusive Leader <i>Sonia Kang</i> 10:00-11:00am	
Break		9:00-9:30am	11:00-11:30am	9:45-10:00am
		Reflected Best Self <i>Brian Golden</i> 9:30-11:30am	The Inclusive Leader <i>Sonia Kang</i> 11:30am-1:00pm	Reflected Best Self Group Work <i>Brian Golden</i> 10:00am-1:00pm
Lunch		11:30am-12:30pm	1:00-2:00pm	1:00-2:00pm
		Executive Presence <i>Maja Djikic</i> 12:30-2:00pm		Leadership Ethos <i>Rose Patten</i> 2:00-3:00pm
Break		2:00-2:30pm		
	Welcome Back & Revisit Learnings Academic Director <i>Kenneth Corts & Rose Patten</i> 3:00-4:00pm	Executive Presence <i>Maja Djikic</i> 2:30-4:00pm	New Ways of Seeing: Art Gallery of Ontario <i>Brian Golden</i> 2:00-6:30pm	Module Wrap <i>Kenneth Corts & Rose Patten</i> 3:00-3:30pm
	Guest Speaker 4:00-5:00pm	Guest Speaker <i>Heather Reisman</i> 4:00-5:00pm		
Dinner	5:00-7:30pm	5:00-7:30pm	6:30-7:30pm	

*Program outline, speakers, and sessions subject to change.



Guest speakers*

We've gathered some of the best minds in business to share their insights with you in this program, including:



Heather Reisman

Chief Executive Officer, Indigo

Heather is the founder, Chair, and CEO of Indigo Inc., Canada's largest book, lifestyle, and specialty kids' retailer, and the host of the podcast Well Said. She is also the co-founder of Kobo, a leading global eReading company.



Jacqueline Ryan

*Chief Brand and Commercial Officer, Canadian Olympic Committee,
Chief Executive Officer, Canadian Olympic Foundation*

Jacquie's previous roles with Scotiabank include both Vice-President, Sponsorship Marketing and Philanthropy, and Vice-President, Global Social Enterprise and Sustainable Business, and with RBC, Director, Corporate Donations.



Dr. Ron Dembo

Founder and CEO, Riskthinking.ai

Ron is the founder and CEO of Riskthinking.ai, a company at the forefront of climate change financial risk. He has had a distinguished academic research career at Yale University and as a visiting professor at MIT.

Guest speakers*



Cornell Wright

President, Wittington Investments, Limited

Cornell is President of Wittington Investments (the principal holding company of the Weston group of companies, which includes George Weston, Loblaw, and Choice Properties). Cornell joined Wittington following a 20-year career at Torys LLP, where he was a leading corporate lawyer. He served as Chair of the firm's Corporate Department and as co-head of its M&A practice.

*Guest speakers subject to change.

Pricing & Dates



\$18,500 CAD + HST



October 2nd-5th, 2022
& November 13th-16th,
2022



Graduation:
the afternoon of
April 25th, 2023

Meals and six nights' accommodation are provided for October 2nd-5th and November 13th-16th, 2022. Accommodations are not provided for the graduation event.

[APPLY NOW](#)



Rotman Executive Leadership Program

Rotman

ROI

In addition to state-of-the-art leadership frameworks, unparalleled learning environments, and access to an unbeatable network of accomplished peers from around the world, Rotman Executive Programs participants receive benefits and discounts that include:

- A Certificate of Professional Achievement
- 25% discount on additional eligible Executive Programs
- A one-year online subscription to the award-winning *Rotman Management Magazine*
- A referral discount to provide to friends and family

This program also qualifies for the [Rotman Excellence in Executive Leadership Certificate](#).



Rotman's Executive Leadership program is unique among leadership development programs. It is for people who understand that leadership – even for the most naturally gifted agent of change – demands new ideas, skills, and behaviours to thrive. It is for those whose outstanding achievements have brought them to new professional heights and who are ready for the challenge of fostering growth amid uncertainty and change.

A handwritten signature in black ink, appearing to read 'Stephanie Hodnett', written in a cursive style.

Stephanie Hodnett
Executive Director
Rotman Executive Programs

Rotman | **Executive
Programs**

R

Questions? We're here to help.
advisor@rotman.utoronto.ca

rotmanexecutive.com