Bloomberg Market Concepts

Bloomberg Market Concepts (BMC) is an interactive introduction to finance where students also learn various features of the software. It covers 4 different modules – Economic Indicators, Currencies, Fixed Income, and Equities. Students will receive a certificate of completion after having followed the online videos and passed the exam.

In order to access the Bloomberg Market Concepts, login on your personal Bloomberg account, enter "BMC" and hit <GO>. Note that you can also access the course online for free at http://www.bloomberginstitute.com.



You can navigate through the different tabs situated on the left hand side of your screen. They provide general information on the BMC, give an overview of the different course modules, and detail the learning outcomes.

The Bloomberg Market Concepts takes approximately 8 hours to complete. If you wish to take a break, just log off and your progress will automatically be saved. You have one year to complete the program before your session expires. In order to receive the certificate, you must complete all 4 modules. However, there is no grade requirement as is it a certificate of completion. Once you are ready, simply click on 6) Signup. Note that you need to signup even if you already have a Bloomberg account.



Please click on "Access Course" in order to start the Bloomberg Market Concepts program. Note that you need an Internet connection and a recent version of Adobe Flash to watch the different videos. Once you complete all the modules, your certificate will be downloadable on the BMC main page.

