

CAPABILITIES

Strategy & Finance



- Strategic Road-mapping
- Scenario Modeling & Analysis
- Business Model Innovation
- ESG & DEI

Growth & Marketing



- New Market Entry
- CX & Customer Insights
- Pricing
- Competitor Benchmarking

Operational Excellence



- Process Optimization
- Service Design
- Change Management
- Employee Engagement

Digital & Technology



- Digital Strategy & Planning
- E-Commerce
- Human-Centric UX & Design
- Data Analytics & Insights

IMPACT

CONSULTING GROUP



Why Work With Us?

Multi-Disciplinary Team

We bring a wealth of experience, from behavioral science and human capital consulting to running retail businesses.

Board of Advisors

Seasoned consultants, C-level executives, Rotman faculty and Impact alumni lend their expertise and assure quality control.

Rotman Resources and Network

We have access to some of Canada's top business minds and preeminent research centers.

52 Years of Excellence

Founded in 1972, Impact draws on a deep reservoir of best practices and know-how to deliver exceptional value to our clients.

100+

Past Engagements

< 3

Months of Average Engagement

Past Clients



OUR TEAM

30+ years of combined corporate experience



Emma Wilson | Principal

- BA, Honors Business Administration, Ivey Business School, Canada
- 3 years of business development & partnerships experience in health-technology sector
- Expertise in business innovation, growth marketing, and process improvement



Jaime Constantino | Principal

- BA, Economics (Honors Program), Ateneo de Manila University, Philippines
- 10+ years in consulting and account management with Fortune 500 companies
- Expertise in behaviour design, implementation strategy, and change management



Jonathan Cockett | Principal

- B.A.Sc, Chemical Engineering, Queens University, Canada
- 4 years of experience in healthcare and life sciences industry
- Expertise in strategic business development, market research, and business growth



Kiran Singh | Principal

- B.Comm., Global Management & Entrepreneurial Strategy, TMU, Canada
- 10 years of retail management experience (custom flooring solutions & consumer packaged goods)
- Expertise in in-house operations, digital marketing strategy and transition planning



Shraddha Shrivastava | Principal

- PGC, Human Resource Management, XLRI; B.A., Psychology, St. Xavier's College-Mumbai, India
- 4 years of experience in human capital management and consulting for tech, BFSI & CPG clients
- Expertise in stakeholder management, problem solving, and innovation



Simran Rana | Principal

- B.E., Chemical Engineering, Panjab University, India
- 3+ years of experience in oil & gas and defense services
- Expertise in digital transformation, strategic planning, and procurement



Rotman School of Management
UNIVERSITY OF TORONTO

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