Meet the Rotman Career Coaching Team!

As a Rotman student, you will be assigned a Career Coach who will provide guidance and support during your 2 year program. We are proud of the fact that The Rotman Career Centre features one of the lowest student-to-staff ratios in MBA education. The result – our Career Coaches get to know our students very well and are able to provide a personalized level of support!

Our Career Coaches are Career Management Professionals who will help you articulate your career goals, build an action plan and develop your tool kit for success while at Rotman and beyond.

The Rotman Career Coaches look forward to working with you to achieve your career goals!

Befi Ivanov	Beti has over 7 years of experience in recruitment and has coached candidates in the corporate world as well as recent grads entering the workforce. Her career began in agency recruitment and transitioned to corporate recruiting, with a focus on intermediate to senior roles, specializing in accounting, finance, retail marketing, and operations in the large retail/consumer packaged goods, financial services and telecommunications industries. During this time, she also assisted MBA graduates in getting 'real world' ready by providing coaching on interview techniques, resume writing and providing industry knowledge. Beti holds her HR Certification and is also a certified personal trainer and health coach.	Looking for a list of healthy snacks to help keep you energized as you work your way through your MBA Program? Beti can help – she has a passion for all things nutrition!
Chris Jones	Chris spent the early part of his career as a high school teacher in Manchester, London and in Japan. He eventually moved into a recruitment role, hiring overseas teachers to work in the UK. Since moving to Canada in 2002, he has worked almost exclusively in the campus recruitment field. He spent over five years at Deloitte as the student program lead for all university hires in Ontario. He joined Sun Life Financial at the tail end of 2009 to manage their campus recruitment for Canada. Chris regularly speaks at industry conferences on recruitment best practices and delivers career management seminars to students across Ontario. Chris has an Honours BA from the University of Exeter in the U.K. and a post graduate certificate in Education from the University of Nottingham.	Want to know how to stay fit while at Rotman? Chris is a keen runner and cyclist. He recently represented Rotman as part of the Scotia Bank Toronto half marathon.

Amy Richards



Amy has worked in the Career Coaching field for 6 years and has a passion for helping individuals find the right career path. Working for an international career management firm in 2008, she supported individuals through career transition in an extremely tough labour market and appreciates the emotional challenges that job search often presents. Even during difficult times, she was witness to many happy job search outcomes and enjoys helping students stay positive throughout their search. Prior to this, Amy worked in the development industry on a number of new projects throughout Toronto, gaining exposure to the recruiting function at this time. She possesses a Bachelor of Commerce from the Rotman School of Management and is currently pursuing a Master of Education degree, specializing in Social Justice studies.

Do you have an interest in travelling the world? Amy has been on every continent except Antarctica... so far. Her travels include working in Australia, studying in Italy, volunteering in Costa Rica and relaxing in Egypt!

Maria Parente



Maria has over 9 years of Human Resources experience in the Financial Industry supporting a variety of businesses. In her last role before joining Rotman, Maria worked in the Recruitment & Intake team managing recruiting programs such as the BMO Student Internship Program. She was responsible for providing advice and support in the career development of over 100 interns across Canada through information sessions, mentor program, career panel discussions and networking opportunities. Maria has always been passionate about career development and her true passion is to empower students. Maria holds a Bachelor of Commerce degree with a major in Human Resources from Ryerson University and has obtained her Certified Human Resources Professional (CHRP) designation.

Already planning your spring break vacation even though you have not yet started classes? See Maria – she is an avid traveler - she is always planning her next vacation! Cindy Chong



Cindy has over 14 years of experience working in the Financial Services Industry namely at Mackenzie Investments in Human Resources. Cindy's HR background entails compensation & benefits, full-cycle recruitment at all levels, facilitation of leadership programs and consulting with business partners (Finance, Legal & Compliance, Sales & Marketing, Operations, IT and Contact Centres in 3 provinces) on departmental, divisional and corporate initiatives, change management and talent management. Cindy has discovered mentoring and counselling individuals with their career development is her passion. Cindy holds a Bachelor's degree in Psychology from the University of Western Ontario and a Business Management degree in Human Resources and minor in Finance from Rverson University.

Want to know where to dine on a student budget? Cindy loves to try different places to eat and can be your restaurant guide to delicious food from around the globe right here in Toronto.

Robyn Behlke



Robyn has over 10 years of recruitment and HR experience in industries including financial services, insurance, telecommunications, technology, law, and hospitality. Deciding to switch career paths and check out west coast living, Robyn moved to Vancouver, BC where she worked in the Career Centre at the Beedie School of Business, Simon Fraser University. She supported graduate and undergraduate students through their career exploration journey by providing one-on-one coaching sessions and facilitating professional skills workshops as well as developed and maintained relationships with organizations looking to hire students. Missing the energy of a big city, Robyn returned to Toronto in 2013 and began working at Rotman. Robyn holds a Bachelor of Arts degree in International Business and Management from Jamestown College in the United States.

Have a passion for learning different languages? Robyn is fluent in French, currently learning Spanish, and has Mandarin next on her list.