

Rotman

CHOOSING ELECTIVES

January 10, 2024



Rotman School of Management
UNIVERSITY OF TORONTO

Program Structure

- Program overview, requirements, term structure, emphases

Course Selection Process

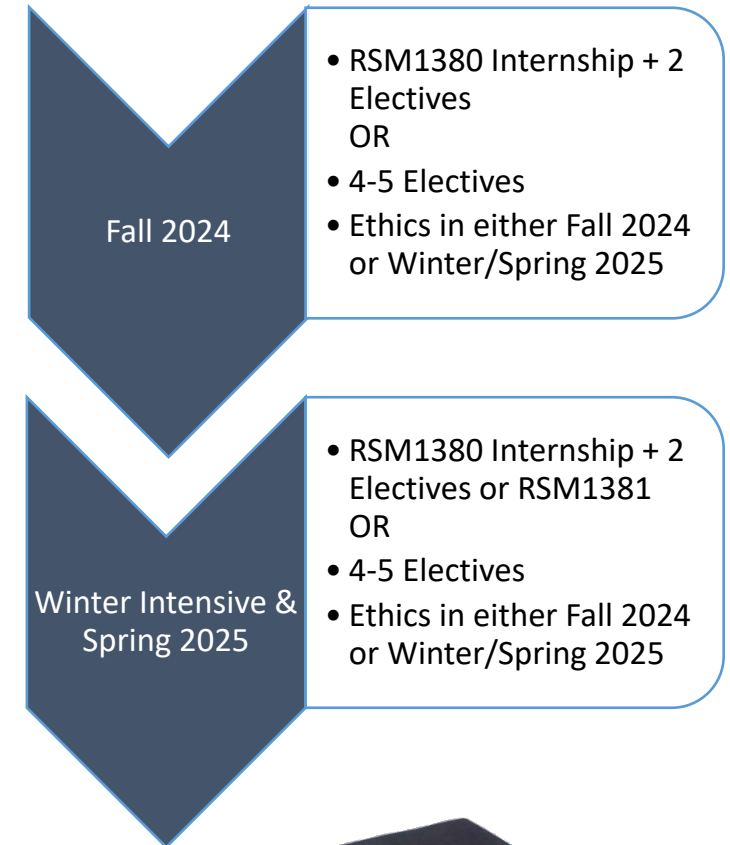
- Key dates, getting started

Course Match

- Tips, more info

Program Structure

Program Overview



Term 4

- RSM1211 Economic Environment of Business
- RSM1222 Managerial Accounting
- RSM1240 Operations Management

- ONE elective

- Elective course dates:
 - March 11 – April 19, 2024
 - Exams: April 22-26, 2024

GOALS



Which courses are you interested in and why?

Have you reviewed the course fact sheets?

How do the courses fit into your academic/career plans?

Have you thought about experiential
or international courses?

How will you balance academics, extra-curricular
and other opportunities?

What are your commitments throughout the year?

Emphases = optional set and sequence of courses useful for signaling skills and knowledge to employers

Data Analytics and
Modeling

Finance

Global
Management

Innovation,
Entrepreneurship,
and Business
Design

Leadership

Marketing

Strategy

Sustainability and
Society

Noted on your official U of T transcript and the Preliminary Grade Report (PGR)

You may declare up to two emphases

No substitutions – courses approved through governance

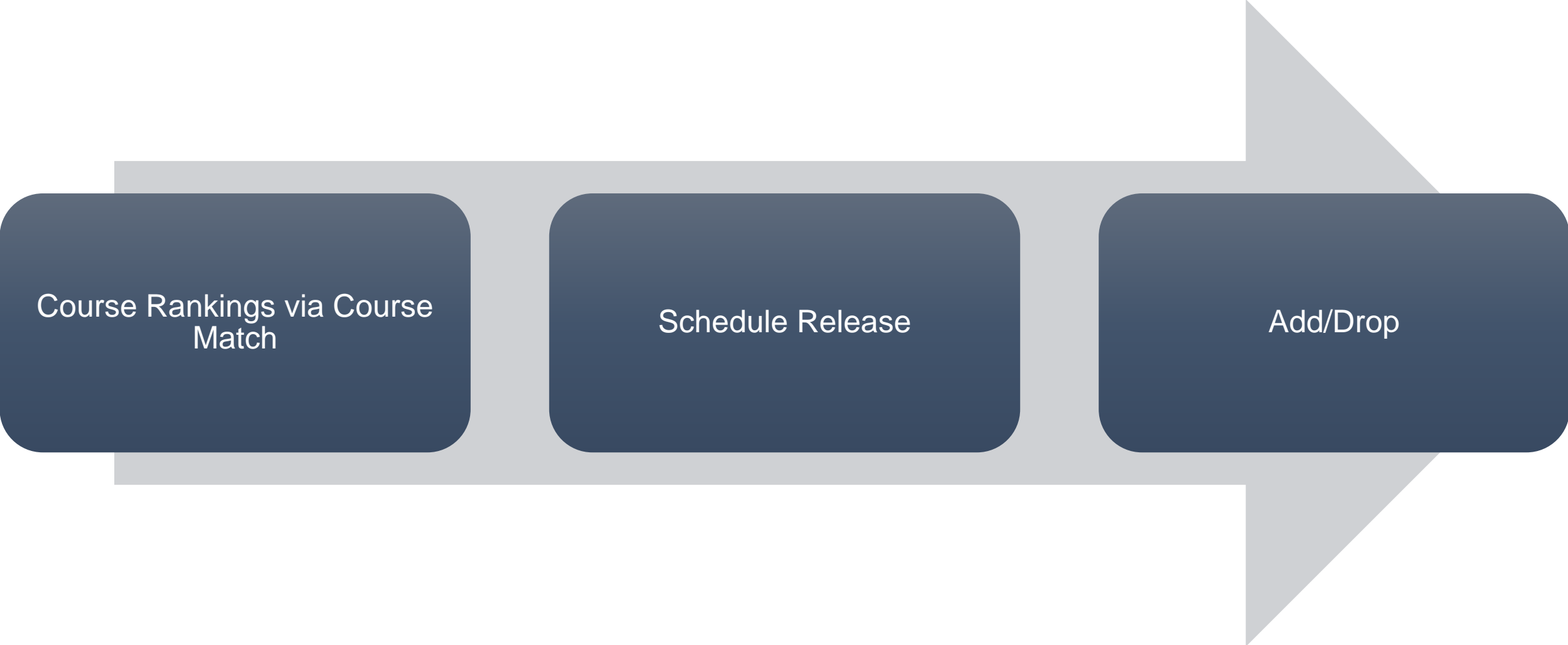
Declare an emphasis prior to graduation, typically in the Spring

Lots of choice to fulfill an emphasis – each consists of “main” and “supplemental” courses

Comprehensive information on the RO website

Course Selection Process

- Term 4 Elective course schedule available on the RO website:
<https://inside.rotman.utoronto.ca/registrar3/mba-electives-guide/first-year-full-time-mba-term-4-electives/>
- The course enrolment window opens on **Thursday, January 25 at 1:30 pm** and **closes at 1:30 pm on Tuesday, January 30**
- We'll keep you updated throughout the enrolment period
- Email from Cognomos with subject line "Important Rotman Elective Class Selection Instructions" – do not delete





Get started

NEXT: FIND CLASSES

Rankings not yet saved

Only rank courses you are willing to take, do not select courses that you will not be happy with. For data collection information, please refer to Freedom of Information and Protection of Privacy Act at <https://www.acorn.utoronto.ca/acorn/fippa/>

Find Classes



🔍 Type name, description or instructor...

NEXT: RANK CLASSES

Type name, description or instructor to filter courses

Name ↕	Description ↕	Instructor ↕	Location/Time	Credits ↕	Capacity ↕	
11242	Corporate Strategy	Sarah Kaplan	T, 13:00 - 15:00 -	1	12	REMOVE
11243	Corporate Strategy	Sarah Kaplan	M, 09:15 - 11:15 -	1	12	REMOVE
11244	Corporate Strategy	Sarah Kaplan	W, 09:15 - 11:15 -	1	12	REMOVE
11246	Strategic Change and Implementation	Brian Golden	F, 13:00 - 18:00 Sat, 09:00 - 18:00 -	1	12	REMOVE
11257	Catastrophic Failure in Organizations	András Tilcsik	W, 18:30 - 20:30 -	1	12	REMOVE
11278	Financial Statement Analysis	Ramy Elitzur	T, 14:00 - 16:00 -	1	12	REMOVE
11301	Advanced Derivatives	Alan White	M, 18:30 - 20:30 -	1	12	REMOVE
11309	Value Investing	Eric Kirzner	Th, 16:15 - 18:15 -	1	12	REMOVE
11311	Private Equity and Entrepreneurial Finance	Alexander Dyck	T, 16:15 - 18:15 -	1	12	REMOVE
11312	Private Equity and Entrepreneurial Finance	Alexander Dyck	Th, 16:15 - 18:15 -	1	12	REMOVE
11313	Private Equity and Entrepreneurial Finance	Alexander Dyck	T, 14:00 - 16:00 -	1	12	REMOVE
11348	Getting It Done	Brendan Calder, John O'Dwyer	F, 09:00 - 12:00 -	1	12	REMOVE



Rank your selections

SUBMIT RANKINGS

You must submit your rankings for them to be saved

Rankings not yet saved

Rank the classes you chose according to how interested you are in taking them. The higher up you place a class, the harder the system will work to assign you that class. The different sections (great; good; acceptable) are for big differentiation between classes, while the ranking within each section is for smaller adjustments and preferences between them. You do not have to place classes in every section.

Great

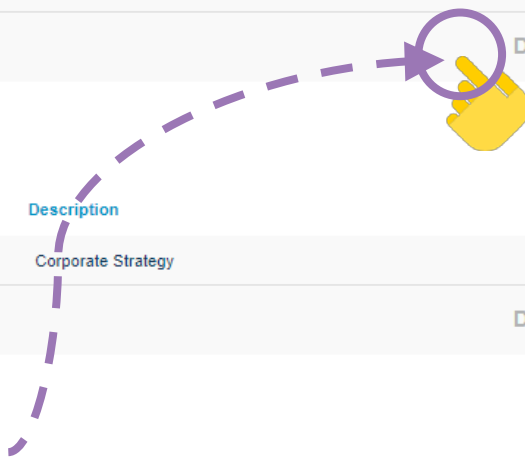
Name	Description	Instructor	Time	Credits	
RSM2019HF.2023-0108	Corporation 360	Stefan Dimitriadis	T 6:30 PM-8:30 PM	1	
DROP HERE					

Good

Name	Description	Instructor	Time	Credits	
RSM2021HF.2023-0103	Corporate Strategy	Brian Silverman	Th 1:45 PM-3:45 PM	1	
DROP HERE					

Acceptable

Name	Description	Instructor	Time	Credits	
RSM2012HF.2023-0103	Entrepreneurship	tbc	T 1:45 PM-3:45 PM	1	
RSM2023HF.2023-0101	Strategic Change and Implementation	Joel Baum	T 9:15 AM-12:15 PM	1	



View Schedules

[GET STARTED](#)[FIND CLASSES](#)[RANK CLASSES](#)[VIEW SCHEDULES](#)

Your Preferred Schedules

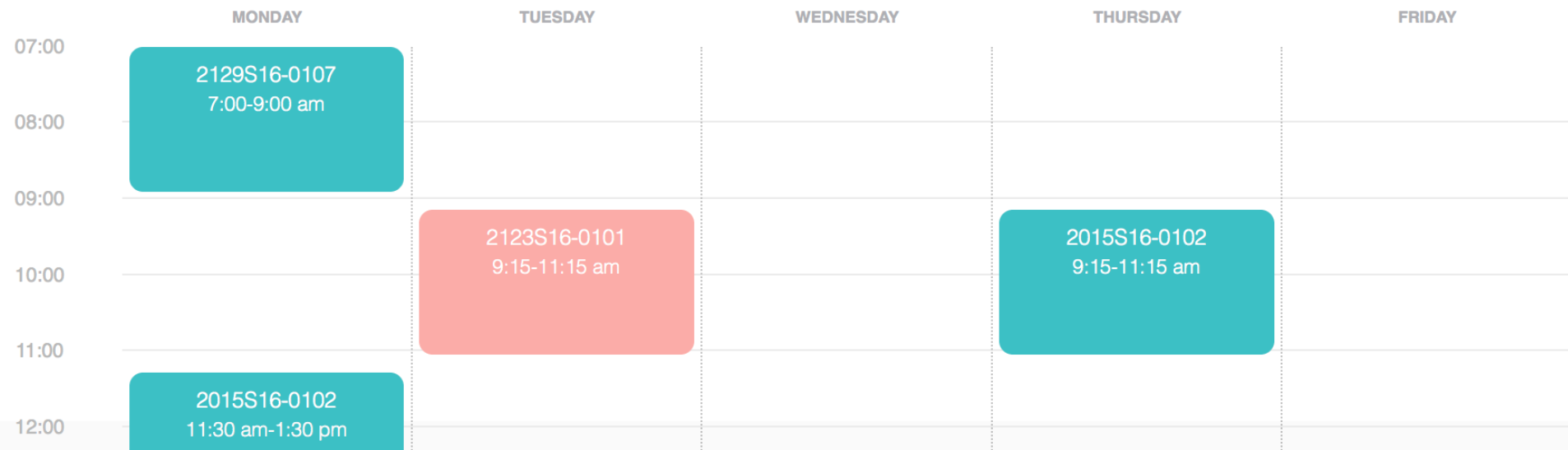
Based on your rankings, we've created a list of what we think are your most preferred schedules. The system cannot guarantee you will get one of these schedules. However, you will get a schedule very similar to the ones listed here.

Since the system attempts to assign you to these top schedules in order, if this list does not align with your preferences you should try ranking your classes differently or changing the number of course units you want this period. Remember that ranking more classes never hurts your chances of getting a seat in any class.

Once you're happy with your potential schedules, congratulations, you're all done! But you can come back any time until the ranking session is closed to make adjustments.

[RE-RANK CLASSES](#)[LOOKS GREAT, ALL DONE, LOG ME OUT!](#)

SCHEDULE 1





You have successfully submitted your rankings

LOG OUT

Name	Description	Instructor	Credits	Rank
RSM2019HF.2023-0108	Corporation 360	Stefan Dimitriadis	1	Great
RSM2021HF.2023-0103	Corporate Strategy	Brian Silverman	1	Good
RSM2012HF.2023-0103	Entrepreneurship	tbc	1	Acceptable
RSM2023HF.2023-0101	Strategic Change and Implementation	Joel Baum	1	Acceptable

Course Match Tips

Rank your personal preferences honestly

Select at least twice as many courses as you need

Select any course that you might be interested in, even if it's not your top pick

Use buckets to indicate large distinctions in preference

Do not select a course that you don't want

Use the order within buckets to indicate small distinctions in preference

Check that section times work for you

When reviewing your rankings make sure you like all of the classes you see

- **#1: Comparing yourself to your classmates**
 - Resist the temptation to rank a section based on what you think your classmates are doing
- **#2: Not ranking enough classes**
 - You need to give Course Match a sufficient number of options to work with. Too few could result in you either not receiving the right number of classes or a suboptimal schedule
 - Analysis of the data shows a dramatic increase in satisfaction for those students who ranked more than double the amount of courses they need.
- **#3: Misunderstanding how ranking works**
 - You have two ways to communicate your preferences:
 - Large differences should be captured by placing sections in different buckets (e.g. Good vs Great)
 - Small differences should be captured by ordering sections within a bucket

First-Year Full Time MBA Term 4 Electives

[Home](#) » [MBA Electives Guide](#) » First-Year Full Time MBA Term 4 Electives

General Information

All Term 4 Spring 2024 courses will be delivered IN PERSON with the exception of RSM2008 Creative Destruction Lab Introduction, which is an online course.

Full-Time MBA students are required to complete one (1) elective course (0.5 credit weight) in Term 4 of their first year. This elective is considered separately from the broader MBA elective courses taken in the second year of the program.

You may use this [optional form](#) to plan out your courses.

Course Packages

Course Packages for all first year core courses (excluding the first-year electives) are included in the ancillary fees for all students enrolled in a Rotman MBA degree program. During the electives phrase (i.e. Term 4 of your first year and the entire second year), course packages are not included in the program fees. It is the responsibility of the student to purchase course packages directly from our provider.

[General Information](#)

[Key Dates](#)

[Term 4 Electives Schedule](#)

[Term 4 Electives Exam Schedule](#)

[Emphases](#)

[Electives Course Selection and Enrolment](#)

[Second-Year Electives](#)

Summer 2025 TENTATIVE electives course schedule available on the RO website:

<https://inside.rotman.utoronto.ca/registrar3/mba-electives-guide/course-offerings-by-term/>

Electives Course Offerings

[Home](#) » [MBA Electives Guide](#) » Electives Course Offerings

2023/2024 Academic Year (By Term)

The information below is considered **tentative** and **subject to change**.

- **Fall Term 2023** — September 11 – December 1, 2023
- **Winter Intensive Term 2024** — January 6 – 21, 2024
- **Spring Term 2024** — January 22 – April 12, 2024

2024/2025 Academic Year (By Term)

The information below is considered **tentative** and **subject to change**.

- **Summer Intensive Term 2024** — May 6-17, 2024
- **Summer Term 2024** — May 15 – August 30, 2024

Schedule Information

Course Code/Section	Course Title	Instructor(s)	Class Day	Class Time	Room	Drop Deadline	Notes	Area	Emphases m = main s = supplemental
RSM2008HS-2024-0401	Creative Destruction Lab Introduction	Joshua Gans			ONLINE	Thursday, March 28, 2024	Online course – Material will be posted on Quercus. One mandatory half day class on April 21 from 10:00-13:00, for those interested in taking the CDL Advanced course.	Strategic Management	Innovation, Entrepreneurship and Business Design (m)
RSM2014HS-2024-0404	Sustainability Strategy	Gregory Distelhorst	Mondays and Thursdays	16:15-18:15	L1010	Thursday, March 28, 2024		Strategic Management	Sustainability and Society (m) Strategy (s)
RSM2052HS-2024-0403	Management Consulting	Yongah Kim	Mondays and Thursdays	14:00-1600	L1010	Thursday, March 28, 2024		Strategic Management	Strategy (m)
RSM2125HS-2024-0403	Game Theory & Applications for Management	Heski Bar-Isaac	Tuesdays and Fridays	14:00-1600	L1010	Thursday, March 28, 2024		Economic Analysis and Policy (EAP)	Data Analytics and Modeling (s) Strategy (s)
RSM2212HS-2024-0403	Business Analysis and Valuation	Partha Mohanram	Mondays and Thursdays	14:00-1600	L1020	Thursday, March 28, 2024	Final Exam during the exam period.	Accounting	Finance (m) Strategy (s)
RSM2328HS-2024-0404	Machine Learning & Financial Innovation	John Hull	Tuesdays and Fridays	16:15-18:15	L1020	Thursday, March 28, 2024	Students interested in taking this course MUST complete a 4-week	Finance	Finance (s)

[MBA](#) ▾ | [Executive MBAs](#) ▾ | [Specialized Programs](#) ▾ | [Finances](#) ▾ | [Policies](#) ▾ | [Resources](#) ▾

RSM2014H – Sustainability Strategy (Term 4)

[Home](#) » [RSM2014H – Sustainability Strategy \(Term 4\)](#)

General Information

Promotional Video
Unavailable

Description

This course is for MBA students interested in exploring how ESG (environmental, social, and governance) and sustainability concerns are changing the business conversation and landscape, spanning the formulation of strategy, the concept of value creation, interaction with stakeholders, expectations of capital markets and regulators, and collaborations with a variety of partners. In light of sustainability-related trends in government regulation, industry norms, and accounting standards, it is potentially relevant to virtually any career path in any industry.

Format

FTMBA Term 4 2024: 12 sessions over 6 weeks on Mondays and Thursdays from 4:15-6:15 pm

Course Mission

The environmental and social impact of business matter like never before. Diverse stakeholders—lenders and shareholders, employees and consumers, governments and activists—are wielding their power to make sustainability part of business decision-making and ensure that firms are transparent and accountable for their impacts beyond short-term financial performance. This course adopts the lenses of economics and strategy to consider how business leaders can and should respond to the rise of environmental and social concerns in a range of industries, drawing on independent research whenever possible to critically examine contemporary sustainability thinking. Rather than focus on social enterprises or on firms whose primary mission is to address social and environmental concerns, this course explores how ESG and sustainability affect ordinary companies in every sector.

For anyone interested in enrolling in **RSM2328 – Machine Learning and Financial Innovation**, and **RSM2401 – Data and Information Management for Business Analytics**, both offered in Term 4

4 week independent study online non-credit course, strongly recommended pre-work for success in both courses

Starts January 15th; 6 hours per week for 4 weeks. Please register [here](#)

Open to all MBA students interested in learning basic python for business

More info: Rozhina Ghanavi (rozhina.ghanavi@rotman.utoronto.ca)

Global & Experiential Learning

Global

- Global Practicum for May
 - Social Impact Investing in Spain
- Global Manager Initiative
 - RSM2123H International Business in the World Economy – prerequisite
 - Independent Study Project (ISP, non travel)
 - Global Consulting Project (travel)
- Global Consulting Projects & Independent Study Projects (ISP/GCP)
- International Exchange
 - Application deadline: January 31, 9:00am
 - Info Session: January 17, 5:15-6:15pm
- Doing Business Internationally (DBI)

[Experiential and International Learning - Registrar's Office \(RO\) \(utoronto.ca\)](#)

Experiential

- OnBoard
- Independent Study Projects



Creative Destruction Lab An Introduction

Atlanta • Berlin • Calgary • Estonia • Halifax • Montreal • Oxford • Paris • Seattle • Toronto • Vancouver • Wisconsin

CDL Intro (online course)

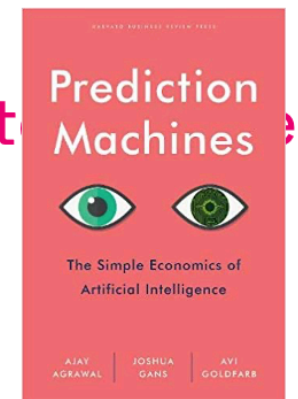
- Introduces a framework **for developing an entrepreneurial strategy**
- Provides an introduction to artificial intelligence (AI) and medical technologies in the real business world.
- **Prerequisite** for the CDL Advanced Course; the top students from the Intro Course are accepted into the Advanced Course.
- **2023/2024 Offering:** For FT MBAs: Term 4, Specialized MBAs: Jan-April 2024, Summer 2024

CDL Advanced (experiential course)

- Selection into this course is competitive.
- Students get to study the process of commercializing technological innovation through a series of **close interactions with real, early-stage technology ventures** and their potential investors.
- 9 month timeline.
- Dynamic student projects.
- September 2024 - April 2025

What to expect in CDL Intro

1. A framework for developing an **entrepreneurial strategy**. This involves the key choices of customer, competition, technology and organization as well as whether ventures pursue a control versus execution focus.
2. An overview of **intellectual property strategies** for technology entrepreneurs.
3. An introduction to the **commercial application of artificial intelligence (AI)** and medical technologies.



CDL Advanced Course Goals

A **hands-on theory-driven course** about **commercializing technological innovation**. The course combines 4 elements:

1. Lectures on the theory of startup strategy, pricing, scaling and financing drawing on the latest research in economics
2. Application of this theory on anonymized (but real) case studies of start-ups
3. Guest lectures and Q&A with seasoned entrepreneurs and investors from within the CDL network
4. Real work with your venture as they work through the process of building a massively scalable technology-based company