



## **REGISTRATION IS LIVE!!!**

http://degrootecasecomp.mcmaster.ca/

**TECHNOLOGY AND DIGITAL INNOVATION** are challenging business as usual. Are <u>YOU</u> ready for the disruption?

The DeGroote MBA Case Competition (DCC) features:

Social Media Video Challenge Unique Mix-Up Case Traditional Case

**OVER \$12,000 in PRIZES** 

Registration is \$600 per team and is open until **October 31**st

## **Last Year's Participants:**







