

Our Services

The Impact team utilizes an innovative and client-centric approach to problem solving. We collaborate with our clients to develop a deep understanding of their business and tailor solutions that are designed to deliver tangible results.

Digital Transformation



- ▶ Digital and AI Strategy
- ▶ Customer-Centric Design
- ▶ Stakeholder Engagement

Corporate Planning & Development



- ▶ Strategic Planning
- ▶ Financial Analysis & Forecasting
- ▶ Scenario Modelling & Analysis
- ▶ Funding Strategies

Performance Improvement



- ▶ Change Management & Implementation
- ▶ Employee Engagement & Workshops
- ▶ Process Mapping & Controls

Marketing Strategy & Research



- ▶ Market Sizing
- ▶ Pricing Strategy
- ▶ Competitor Analysis
- ▶ Customer Insights

Why Impact?

48-year proven track record of success

Impact is an MBA student-led management consulting firm. Founded in 1972, we are based out of the Rotman School of Management at the University of Toronto.

Access to Canada's best business minds and research resources

Client solutions are supported by the expertise of Rotman's faculty, who are among the top ranked in the world for research quality and capacity. Additionally, we are equipped with premium industry and research databases such as Bloomberg, IBISWorld and Thomson ONE.

Personalized client experience

Impact takes a hands-on approach to providing premium consulting services. Our Principals work directly with each client to deliver high-quality personalized solutions. Leveraging the team's MBA knowledge and unique combination of professional experience, Impact helps clients stay ahead of the competition in an increasingly uncertain business environment.

Previous Clients



Our Team



Jalaj Sharma |

Chemical B.Eng., Panjab University

Industry Experience

Energy, Chemical and Manufacturing

Functional Experience

Project Management and Process Improvement



Nathalie-Jane Haddad, CRM |

B. Com., McGill University

Industry Experience

Financial Services and Life Sciences

Functional Experience

Risk Analysis, Sales and Marketing



Owais Nasar, CPA, CA |

B. Acc., Brock University

Industry Experience

Financial Services

Functional Experience

Financial Analysis, Audit and Internal Controls



Vamil Sangoi |

Electronics & Telecom. B. Eng., Mumbai University

Industry Experience

EdTech and HRTech

Functional Experience

Entrepreneurship and Operations



Yan Liu |

Electrical and Computer B. Eng., University of Western Ontario

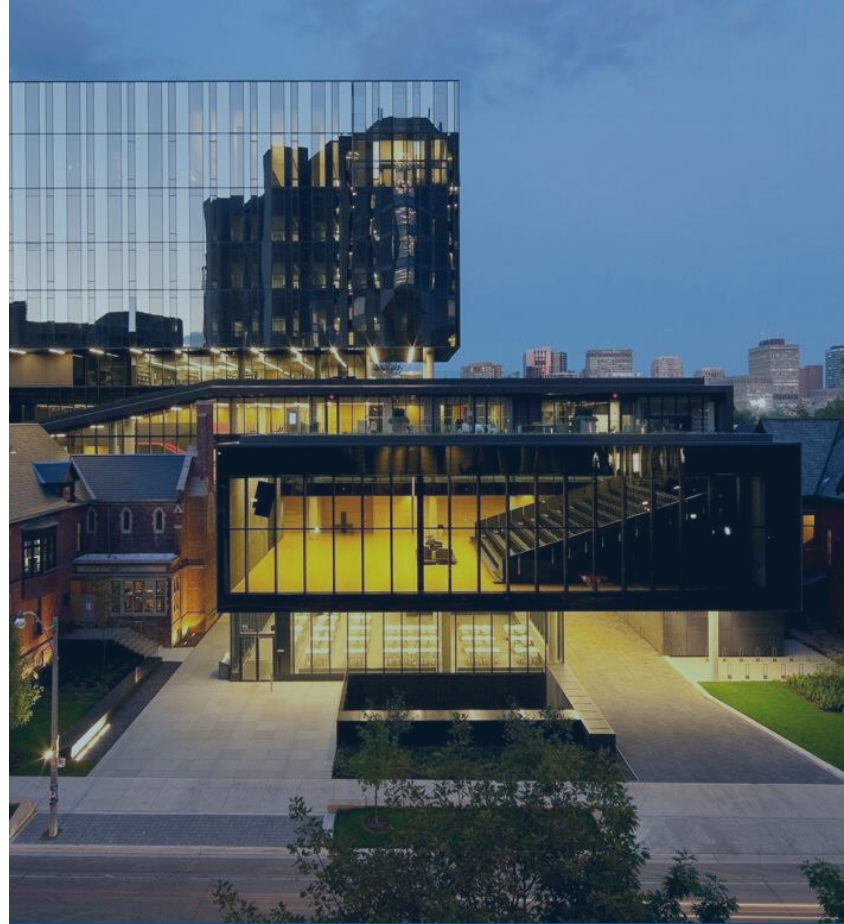
Industry Experience

Energy and Life Sciences

Functional Experience

Risk Analysis and Quality Assurance

25 years of Corporate Experience



Contact Us

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