



Est. 1972

OUR SERVICES



Business Strategy & Financial Planning

- Strategic Planning
- Financial Analysis & Forecasting
- Scenario Modelling & Analysis
- ESG Strategies



Operational Improvement

- Change Management & Implementation
- Employee Engagement & Workshops
- Process Mapping & Controls



Marketing Strategy & Research

- Market Sizing
- Pricing Strategy
- Competitor Analysis
- Customer Surveys & Insights



Digital Transformation

- Digital Strategy & Planning
- Human-Centric UX & Design
- Data Analytics & Insights

IMPACT

CONSULTING GROUP



Rotman School of Management
UNIVERSITY OF TORONTO

Generating Impact by Solving Complex Business Challenges

Creating Value for our Clients

- Offering Premium Consulting Services at Competitive Rates
- Transforming businesses to set clients on a path of accelerated growth, enabling them to thrive in a rapidly changing environment.
- Utilizing a client-centric approach, we gain a deep understanding of client businesses to design solutions that deliver tangible results.



Months of Average Engagement



Areas of Industry Expertise



Businesses Transformed

Leveraging World-Renowned Business Minds and Resources

- Incorporating cutting-edge MBA research and industry insights
- Delivering solutions using premium industry and research databases
- Harnessing our Board of Advisors' 150 years of executive experience

Previous Clients



VISA

SickKids



TORONTO
BOARD OF TRADE



Bell



ROYAL
ONTARIO
MUSEUM



MOOSE CREE
FIRST NATION



sassafras



Desjardins



District
School Board



Holland Bloorview
Kids Rehabilitation Hospital

"The Impact team at Rotman, informed by state-of-the-art research and the enduring fundamentals of management thinking, delivers innovative, pragmatic and actionable solutions. I am a regular customer myself. The professionalism, the value added, and the can-do-attitude keep me coming back."

- Tiff Macklem, Governor of the Bank of Canada

OUR TEAM

30 years of combined corporate experience



in Austen Crean | Principal

- B.A., Dalhousie University
- 3.5 years of experience in digital marketing and digital strategy in the retail industry
- Expertise in marketing, hypothesis testing, ecommerce, analytics, and strategy



in Abhishek Derek Ellie | Principal

- P.Eng., B.A.Sc, University of Waterloo
- 5+ years of experience in engineering design and implementation in the energy sector
- Expertise in stakeholder engagement, implementation strategy and team leadership



in Aseem Kumar | Principal

- B.S., University of Maryland, College Park US
- 5 years experience as lead engineer for seatbelt systems for Ford Mustang and F-150
- Expertise in problem solving, stakeholder influencing, DFMEA root cause analysis.



in Chandan Sejkan | Principal

- P.Eng., M.A.Sc., University of British Columbia, Vancouver
- 5+ years of experience in engineering consulting and design in the Infrastructure sector
- Expertise in strategy, analytics, project management, and stakeholder engagement



in Usama Tanzeem | Principal

- B.Sc., Middle East Technical University, Turkey
- 3 years of experience in Oil & Gas and Sustainable Development
- Expertise in operations, business development, and stakeholder management



in Rohan Thomas | Principal

- M.Sc., University of North Dakota
- 6 years of experience in aerospace, education technology, and renewable energy
- Expertise in process improvement, strategy & implementation, and project management



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