



Rotman School of Management
UNIVERSITY OF TORONTO

IMPACT CONSULTING GROUP

About Us

Impact Consulting Group, originally formed in 1972, is an MBA student-led management consulting firm based out of the Rotman School of Management at the University of Toronto. We provide clients innovative and high-quality tailored solutions to solve clients' top of mind business problems.

Our Offering

We offer premium consulting services at competitive rates to create value and impact for clients. We understand each business problem is unique, and we are here to provide personalized solutions tailored to clients' specific needs. Our services include, but not limited to:



Strategy

- Strategic Planning
- Scenario Modelling & Analysis
- ESG Strategies



Operation

- Change Management
- Employee Engagement
- Process Mapping & Controls



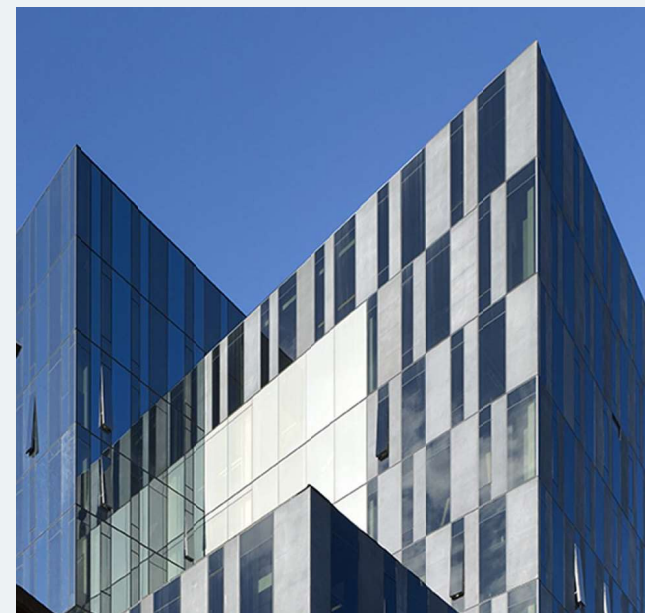
Marketing

- Market Sizing
- Pricing Strategy
- Competitor Analysis
- Customer Surveys & Insights



Digital

- Digital Strategy & Planning
- Human-Centric UX & Design
- Data Analytics



Aspiration

To be a uniquely personal consulting firm supporting organizations overcome challenges and unleashing their full potential

Past Clients

SickKids®

Desjardins

Bell VISA

Holland Bloorview
Kids Rehabilitation Hospital



UPNCO
with PARTICIPATION

Mc Graw Hill
Education

sassafras

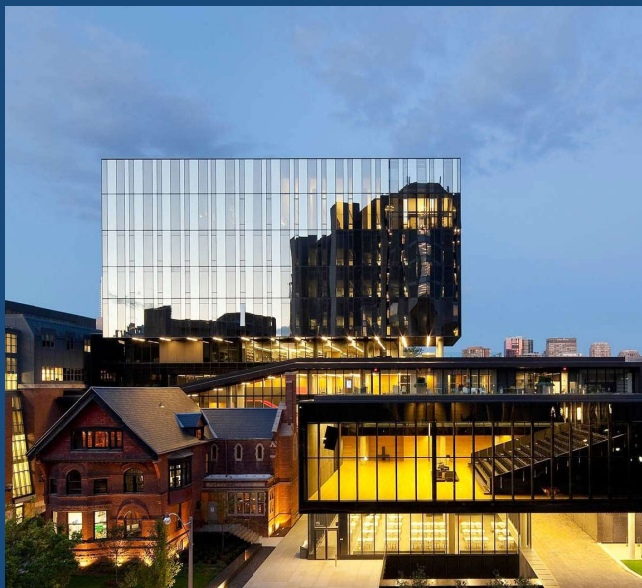


TORONTO
BOARD OF TRADE

ROM
ROYAL ONTARIO
MUSEUM

peel District
School Board

PETRO-CANADA



How we create value

- Leveraging world-renowned business minds and resources at the University of Toronto
- Harnessing our Board of Advisor's 150 years of combined executive experience
- Utilizing MBA students' academic training & 30 years of combined industry experience
- Unleashing creativity and innovation through diverse thoughts
- Delivering customized solutions to address clients' challenges and opportunities
- Providing agile consulting service to ensure timely and effective support
- Maintaining lean organizational structure to maximize cost-effectiveness for our clients

>50 Years of History

100+ Businesses Transformed

<3 Months of Average Engagement

Contact Us



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www.ImpactConsultingGroup.ca



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Our Team

Our team of six exceptional MBA students from diverse backgrounds brings a wealth of expertise and a strong dedication to serve our clients:

Industry:

- Healthcare
- Investment
- Infrastructure
- Manufacturing
- Media
- NGO

Education:

- Engineering
- Finance
- Marketing
- Pharmacy
- Strategy
- Sustainability

"The Impact team at Rotman, informed by state-of-the-art research and the enduring fundamentals of management thinking, delivers innovative, pragmatic and actionable solutions. I am a regular customer myself. The professionalism, the value added, and the can-do-attitude keep me coming back"

*-Tiff Macklem,
Governor of the Bank of Canada*