OUR ADVANTAGE

80%
DISCOUNTED FEES
Receive similar services to top tier Management Consulting firms for a fraction of the cost

150+
YEARS IN-HOUSE EXPERIENCE
Expert Board of Advisors with extensive experience in Consulting for a variety of industries

4
PARTNER ORGANIZATIONS
Leverage cutting-edge insights and methodologies from Canada’s leading research and education centers:

WHO WE ARE

The NeXus Consulting Group is a management consulting firm located at the Rotman School of Management. Led by a diverse team of MBA students, we leverage our unique blend of business knowledge and professional experience to deliver creative and impactful solutions to clients.

We are fully integrated into Rotman’s community, giving us access to the school’s world-class faculty and premium industry research databases (Bloomberg, IBISWorld, Thomson One).

NeXus has served clients across over 10 different industries, including:

OUR SERVICES

• Building Business Plans
• Human-Centered Design
• Risk & Opportunity Analysis
• Implementation

• Brand Development
• Consumer Insights
• Digital Transformation
• Fundraising Strategy
• Pricing Strategy

• Change Management
• Talent Management
• Performance Assessment
• Community Engagement

• Financial Assessment
• Financial Modelling
• Forecasting
• Data Management
• Performance Improvement
OUR TEAM

The NeXus team is comprised of five MBA students graduating in 2020, each with unique academic and professional backgrounds. Collectively, we represent a strong roster of talent capable of servicing clients across many industries.

Michael Barford | Principal Consultant
- 5+ years in marketing for consumer packaged goods & financial institutions
- B.A., McGill University

Gauranga Dhar | Principal Consultant
- 5+ years in consulting and management at a start-up in India
- Bachelor of Technology, Electrical and Electronics Eng., Manipal University
- President - Rotman Graduate Business Council

Ayesha Nayar | Principal Consultant
- 5+ years in healthcare, public policy and business design
- B.Sc. - McMaster University | MPH, University of Toronto

Saif Orfali | Principal Consultant
- 5+ years in construction and public infrastructure
- Bachelor of Civil Engineering, University of Toronto

Kanver Gill | Principal Consultant
- 4+ years in healthcare and public sector
- Pharmacy & Pharmaceutical Science, University of Alberta

CONTACT US

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