

Rotman

CHOOSING FIRST-YEAR ELECTIVES

January 11, 2023



Rotman School of Management
UNIVERSITY OF TORONTO

Program Structure

- Program overview, requirements, term structure, emphases

Course Selection Process

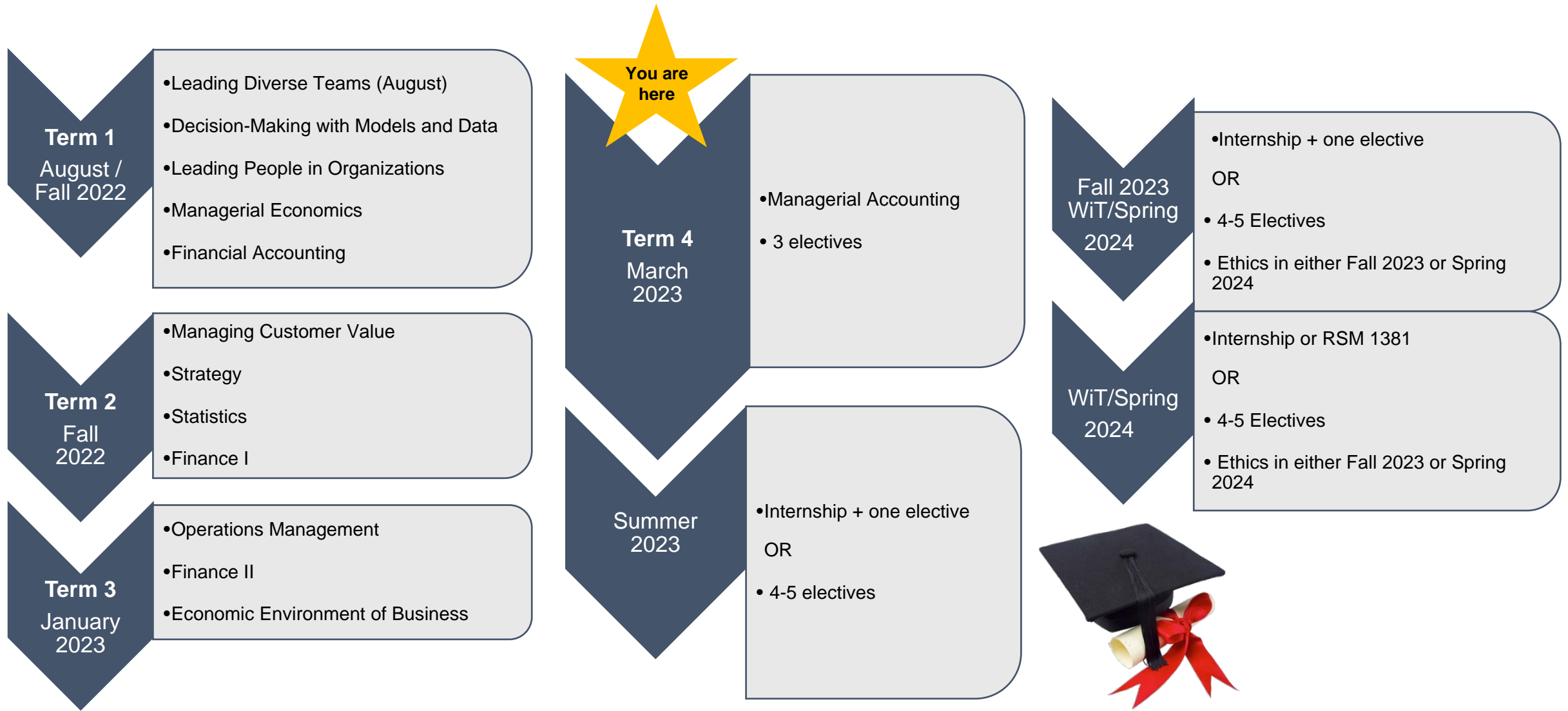
- Key dates, getting started

Course Match

- Tips, more info

Program Structure

Program Overview



Term 4

- Managerial Accounting
- Three electives
- Elective course dates:
 - March 6 – April 14, 2023
 - Exams: April 17-26 2023

GOALS



Which courses are you interested in and why?

Have you reviewed the course fact sheets?

How do the courses fit into your career plans?

Have you thought about experiential
or international courses?

How will you balance academics, extra-curricular
and other opportunities?

What are your commitments throughout the year?

Emphases = optional set and sequence of courses useful for signaling skills and knowledge to employers

Data Analytics and
Modeling

Finance

Global
Management

Innovation,
Entrepreneurship,
and Business
Design

Leadership

Marketing

Strategy

Sustainability and
Society

Noted on your official U of T transcript and the Preliminary Grade Report (PGR)

You may declare up to two emphases

No substitutions – courses approved through governance

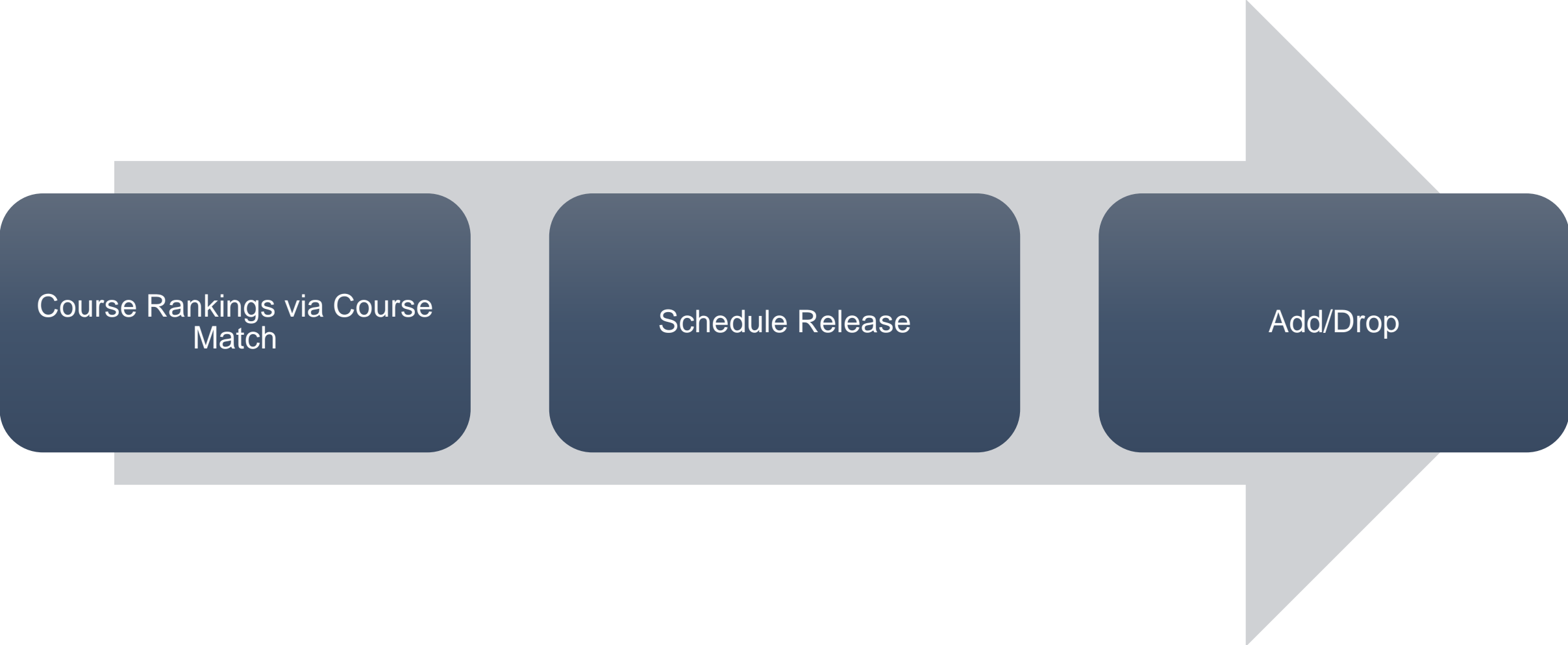
Declare an emphasis prior to graduation, typically in the fall

Lots of choice to fulfill an emphasis – each consists of “main” and “supplemental” courses

Comprehensive information on the RO website

Course Selection Process

- First-year elective course schedule available on the RO website:
 - <https://inside.rotman.utoronto.ca/registrar1/mba-electives-guide/first-year-full-time-mba-term-4-electives/>
 - The course enrolment window opens on **Thursday, January 26th at 1:30 pm** and **closes at 1:30 pm on Tuesday, January 31st, 2023**
 - We'll keep you updated throughout the enrolment period
 - Email from Cognomos with subject line "Important Rotman First-Year Elective Class Selection Instructions" – do not delete



Get Started



How Many Classes Will You Take?

NEXT: FIND CLASSES

In the fields below, enter the minimum and target number of credits you want to take. The system will try to get you at least your minimum number of credits and will guarantee that you will not get more than your target number of credits. These two numbers will typically be the same.

Minimum number of credits/classes

Target number of credits/classes

SAVE

Find Classes



🔍 Type name, description or instructor...

NEXT: RANK CLASSES

Type name, description or instructor to filter courses

Name ↕	Description ↕	Instructor ↕	Location/Time	Credits ↕	Capacity ↕	
11242	Corporate Strategy	Sarah Kaplan	T, 13:00 - 15:00 -	1	12	REMOVE
11243	Corporate Strategy	Sarah Kaplan	M, 09:15 - 11:15 -	1	12	REMOVE
11244	Corporate Strategy	Sarah Kaplan	W, 09:15 - 11:15 -	1	12	REMOVE
11246	Strategic Change and Implementation	Brian Golden	F, 13:00 - 18:00 Sat, 09:00 - 18:00 -	1	12	REMOVE
11257	Catastrophic Failure in Organizations	András Tilcsik	W, 18:30 - 20:30 -	1	12	REMOVE
11278	Financial Statement Analysis	Ramy Elitzur	T, 14:00 - 16:00 -	1	12	REMOVE
11301	Advanced Derivatives	Alan White	M, 18:30 - 20:30 -	1	12	REMOVE
11309	Value Investing	Eric Kirzner	Th, 16:15 - 18:15 -	1	12	REMOVE
11311	Private Equity and Entrepreneurial Finance	Alexander Dyck	T, 16:15 - 18:15 -	1	12	REMOVE
11312	Private Equity and Entrepreneurial Finance	Alexander Dyck	Th, 16:15 - 18:15 -	1	12	REMOVE
11313	Private Equity and Entrepreneurial Finance	Alexander Dyck	T, 14:00 - 16:00 -	1	12	REMOVE
11348	Getting It Done	Brendan Calder, John O'Dwyer	F, 09:00 - 12:00 -	1	12	REMOVE


Rank Classes





Arrange Your Classes

SAVE AND VIEW SCHEDULES









Rank the classes you chose according to how interested you are in taking them. The higher up you place a class, the harder the system will work to assign you that class. The first class on your list should be your favorite class, descending from there. The different sections (favorite; great; good; acceptable) are for big differentiation between classes, while the ranking within each section is for smaller adjustments and preferences between them. You do not have to place classes in every section.

If there are a set of classes that you are interested in but would only like to take one, two, or three of (like if you are interested in taking a finance class but only want to take one of them) click any  button to get to the linking tool. That allows you to set preferences on multiple classes together.

Favorite Class

Name	Description	Instructor	Location/Time	Credits	Capacity	
 11246	Strategic Change and Implementation	Brian Golden	F, 13:00 - 18:00 - Sat, 09:00 - 18:00 -	1	12	
DROP HERE						

Great Classes

Name	Description	Instructor	Location/Time	Credits	Capacity	
 11301	Advanced Derivatives	Alan White	M, 18:30 - 20:30 -	1	12	
 11278	Financial Statement Analysis	Ramy Elitzur	T, 14:00 - 16:00 -	1	12	
 11243	Corporate Strategy	Sarah Kaplan	M, 09:15 - 11:15 -	1	12	
 11244	Corporate Strategy	Sarah Kaplan	W, 09:15 - 11:15 -	1	12	
DROP HERE						

View Schedules

[GET STARTED](#)[FIND CLASSES](#)[RANK CLASSES](#)[VIEW SCHEDULES](#)

Your Preferred Schedules

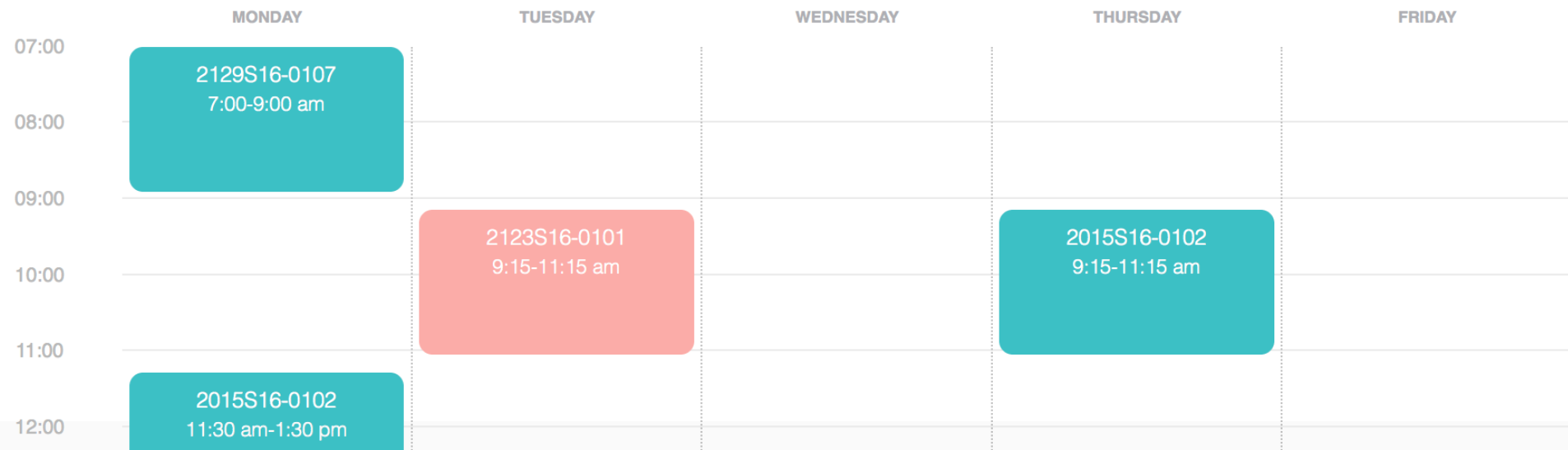
Based on your rankings, we've created a list of what we think are your most preferred schedules. The system cannot guarantee you will get one of these schedules. However, you will get a schedule very similar to the ones listed here.

Since the system attempts to assign you to these top schedules in order, if this list does not align with your preferences you should try ranking your classes differently or changing the number of course units you want this period. Remember that ranking more classes never hurts your chances of getting a seat in any class.

Once you're happy with your potential schedules, congratulations, you're all done! But you can come back any time until the ranking session is closed to make adjustments.

[RE-RANK CLASSES](#)[LOOKS GREAT, ALL DONE, LOG ME OUT!](#)

SCHEDULE 1



Course Match Tips

Rank your personal preferences honestly

Select at least twice as many courses as you need

Select any course that you might be interested in, even if it's not your top pick

Use buckets to indicate large distinctions in preference

Do not select a course that you don't want

Use the order within buckets to indicate small distinctions in preference

Check that section times work for you

When reviewing your rankings make sure you like all of the classes you see

- **#1: Comparing yourself to your classmates**
 - Resist the temptation to rank a section based on what you think your classmates are doing
- **#2: Not ranking enough classes**
 - You need to give Course Match a sufficient number of options to work with. Too few could result in you either not receiving the right number of classes or a suboptimal schedule
 - Analysis of the data shows a dramatic increase in satisfaction for those students who ranked more than double the amount of courses they need.
- **#3: Misunderstanding how ranking works**
 - You have two ways to communicate your preferences:
 - Large differences should be captured by placing sections in different buckets (e.g. Good vs Great)
 - Small differences should be captured by ordering sections within a bucket

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FIRST-YEAR FULL TIME MBA TERM 4 ELECTIVES

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- [Term 4 Elective Course List](#)
- [Term 4 Electives Schedule](#)
- [Term 4 Electives Exam Schedule](#)
- [Emphases](#)
- [Electives Course Selection and Enrolment](#)
- [Second-Year Electives](#)

General Information

All Term 4 Spring 2023 courses will be delivered IN PERSON with the exception of RSM2008 Creative Destruction Lab Introduction which is an online course.

Full-Time MBA students are required to complete three elective courses (1.5 credit weight) in Term 4 of their first year. These electives are considered separately from the broader MBA elective courses taken in the second year of the program.

You may use this [optional form](#) to plan out your courses.

Course Packages

Course Packages for all first year core courses (excluding the first-year electives) are included in the ancillary fees for

Schedule Information

Course Code/Section /Course Title	Instructor(s)	Class Day	Class Time	Room	Notes	Emphases
RSM1222HS.2023-0101 Managerial Accounting	Catherine Barrette	Tue/Thu	9:15-11:15	L1010	Mandatory core course all students must take during this term. Final Exam during the exam period	n/a
RSM1222HS.2023-0102 Managerial Accounting	Catherine Barrette	Tue/Thu	11:30-13:30	L1010	Mandatory core course all students must take during this term. Final Exam during the exam period	n/a
RSM1222HS.2023-0103 Managerial Accounting	Michael Marin	Mon/Wed	9:15-11:15	L1010	Mandatory core course all students must take during	n/a

RSM2209H – FINANCIAL STATEMENT ANALYSIS

- [General Information](#)
- [Format](#)
- [Evaluation and Grade Distribution](#)
- [Target Audience](#)
- [Course Mission](#)
- [Required Resources](#)

General Information

Instructor(s)

- [Remy Elitzur](#)

[Promotional Video](#)

Target Audience

Basically, all MBA students could, and should, take the course. In particular, students interested in careers in consulting, corporate finance, equity research, investment banking, and anybody who wants to run a corporation.

Format

Weekly interactive presentations, case studies, and analyses of real companies in real time.

Course Mission

The objective of this course is to develop a set of tools for in-depth financial statements analysis and valuation. This course emphasizes the theme of **data analytics** and the **"Accounting Art of War"** (paraphrasing Sun Tzu) and extends it. The class emphasizes analysis rather than mechanical work and, consequently, uses a specialized software for the mechanical part (spanning from ratio analysis to company valuation).

In order to analyze financial statements and the reporting strategy of companies we need to understand the underlying motivation of management to shade their financial statements in the way it best serves their overall strategy. The course builds upon the foundation established in the first year course in Financial Accounting, and thus assumes a basic familiarity with financial statement preparation using accrual accounting. The course emphasizes an integrative approach and, as such, has strong links with economics, marketing, finance and strategy. Consistent with this goal we use a textbook that applies a strategic framework to analyze companies.

Predicting the past, as opposed to predicting the future, is not a useful goal. Consequently, instead of case analyses (predicting the past) the course requires an integrative project to analyze real companies in real time, applying all of the tools taught up to that point in the course (predicting the future). The course has in it three modules:

- Global and strategic analysis of profitability and risk (including bankruptcy prediction)
- The Accounting Art of War
- Forecasting financial statements, valuation and reverse engineering of stock prices

These modules have in them an interactive presentation part and an analysis of real companies in real time.

Evaluation and Grade Distribution

- **CDL**

- January 18, 2023
- 6:30 – 7:30 pm
- Via Zoom
- Introduction to CDL program and courses, followed by Q&A
- RSVP by Tuesday, January 17th
- More info: <https://creativestructionlab.com/>; Program Manager: Melika Amereskere: melika.amersekere@creativestructionlab.com

- **Exchange and DBI**

- Application deadline for both: Monday, January 30th
- Exchange info session: Tuesday, January 17th, 5:15 pm – in person, will be recorded; Room 1065

For anyone interested in enrolling in **RSM2328 – Machine Learning and Financial Innovation**, and **RSM2401 – Data and Information Management for Business Analytics**, both offered in Term 4

4 week independent study online non-credit course, strongly recommended pre-work for success in both courses

Starts February 6th; 6 hours per week for 4 weeks

Open to all MBA students interested in learning basic python for business

More info: Kathleen Coulson (Kathleen.Coulson@rotman.utoronto.ca)